



## EVENTS

- 24 Hours of Art
- 99U Local
- ABQ CiQlovía
- BRIDGE: Arts & Social Justice
- ¡Ciné Magnifico!
- Community Day: Inspiring Change
- Creative Mornings/Albuquerque
- Danger Carnival
- HABITAT: Chasing Ice Screening
- HABITAT: Downtown Block Party
- I'll Drink to That
- OFFCenter Folk Art Festival
- Tech Cocktail Albuquerque
- Tech Fiesta ABQ
- TEDxABQ

## ORGANIZERS & VENUES

- 516 ARTS
- Albuquerque Museum
- Albuquerque Rail Yards Market
- Bernalillo County
- Civic Plaza
- CNM STEMulus Center
- Creative Startups
- Downtown ABQ MainStreet Initiative
- Emerge ABQ
- Epicenter
- Harwood Art Center
- Humbird NM
- Immastar Productions
- Instituto Cervantes
- JustWrite
- National Hispanic Cultural Center
- OFFCenter Community Arts
- Outpost Performance Space
- Rail Yards Market
- Robinson Park
- Tractor Brewing
- UNM Popejoy Hall



# UMBRELLA WEEK

art • tech • culture  
september 12-20, 2015

*rain or shine*

During one busy week in September 2015, Albuquerque is home to a concentration of mini-festivals and events representing some of the city's best art, technology and culture, embodying many of the things that make our city so creatively bountiful and infectious. You are invited to Umbrella Week!

[www.umbrellaweek.org](http://www.umbrellaweek.org)

#umbrellaweek

UMBRELLA WEEK • in & around Downtown ABQ • free • [www.umbrellaweek.org](http://www.umbrellaweek.org) • #umbrellaweek



Umbrella Week is organized by a grass-roots, spontaneous group of Albuquerqueans working in the realms of art, tech and culture. This is a community-driven, collaborative marketing effort created in response to the opportunity to show what we're all doing synchronistically in one exciting week in the Duke City.

Logos design: Julia Mandeville, Harwood Art Center  
 Brochure design: Suzanne Sbarge, 516 ARTS  
 Map design: Andrew Raymond  
 Website: Roxanne Blair, Creative Startups  
 Blog: Carlos Contreras, Tractor Brewing  
 Marketing: Sommer Smith, MediaDesk  
 Brochure printing: VanGuard Printing



## 1 TEDxABQ

**Saturday, September 12, 10am-4:30pm**

At Popejoy Hall, Center for the Arts, UNM Main Campus  
tedxabq.com • beth@tedxabq.com

TEDxABQ 2015 will showcase 20 of New Mexico's most captivating speakers in science, healthcare, policy, technology, art and the way we see the world. Live talks, stirring performances, fascinating audience members, interactive experiences and short videos will inspire you to think in new ways and take action in our community. Join us for a day of inspiration, connection, and action!

## 2 HABITAT: Downtown Block Party

**Saturday, September 12, 4-8pm**

On Central Ave. between 5th & 6th Streets, Downtown ABQ  
www.516arts.org • 505-242-1445

516 ARTS presents our third Downtown Block Party, this year in partnership with Downtown ABQ MainStreet Initiative and the Outpost Performance Space. In celebration of *HABITAT: Exploring Climate Change Through the Arts*, this free event offers interactive art projects, music, food and fun for the whole family, with a focus on climate change and ways we can make a difference for the future.

## 3 OFFCenter Folk Art Festival

**Sunday, September 13, 10am-4pm**

At Robinson Park at Central Ave. & 8th St., Downtown ABQ  
www.offcenterarts.org • 505-247-1172

Everyone is invited to this full day of fun for the whole family! Kids of all ages can be in the Giant Puppet Parade or make art in the Art Making Tent. Check out 100 local artist vendors for affordable, hand-made creations — plus five musical performances, folk dancing and more. Food provided by a variety of local food truck vendors.

## 4 I'LL Drink To That

**Sunday, September 13, 4-7pm**

At Tractor Brewing Wells Park, 1800 4th St. NW  
www.getplowed.com • 505-243-6752

An established variety show in the Burque brewery scene, Carlos Contreras hosts monthly, a barrage of artists from all genres, creating, waxing poetic, and singing LIVE for you! FREE and always a good time, family friendly, and on a day when one should drink instead of doing laundry Immastar Productions invites you to enjoy show number 41 in as many months! Cheers.

## 5 Tech Cocktail Albuquerque

**Tuesday, September 15, 6pm**

At Epicenter at Innovate ABQ, 109 Central Ave. NW  
techfiestaabq.com • 505-227-1086

Tech Cocktail (aTech.Co production) tours the world hosting regional startup showcase events and conducting online startup competitions to find the world's most innovative startups. This year they visit Albuquerque as part of Tech Fiesta!

## 6 99U: Local

**Wednesday, September 16, 5:30pm**

At Stereobar, 622 Central Ave. SW, Downtown ABQ  
www.meetup.com/99ULocalAlbuquerque • 505-400-1176

We're thrilled to invite you to join us for an intimate, new 99U talk series about how to kill it in your creative career. The program will feature three short talks offering practical creative career and business advice from exceptional New Mexicans who are making ideas happen. Come for the roadtested, nobull advice. Stay for the drinks, food, and networking!

## 7 BRIDGE: Arts & Social Justice

**Thursday, September 17, 6-8pm**

At Harwood Art Center, 1114 7th St. NW  
www.harwoodartcenter.org • 505-242-6367

Harwood invites you to celebrate our 6th Annual Social Justice Program, presented in partnership with Carlos Contreras and Diahndra Grill of JustWrite and highlighting Eric Christo Martinez. JustWrite's interactive multimedia experience illustrates how art in community can bridge previously disconnected populations. Exhibitions run September 4-24.

## 8 CreativeMornings/Albuquerque

**Friday, September 18, 8:30am**

At Tractor Brewing Wells Park, 1800 4th St. NW  
www.creativemornings.com/cities/abq • 505-400-1176

CreativeMornings is a monthly breakfast lecture series for creative types. It is free and includes a 20-minute talk, plus coffee! This month's theme is 'Empathy' feat, and features Carlos Contreras, National Poetry Slam Champion and community organizer.

## 9 Tech Fiesta ABQ

**Friday & Saturday, September 18 & 19**

**Fri., 9am-8pm • Sat., 10am-5pm**

At Epicenter at Innovate ABQ, 109 Central Ave. NW & CNM STEMulus Center, 20 First Plaza NW, Downtown ABQ  
techfiestaabq.com • 505-227-1086

Tech Fiesta ABQ is a celebration of Albuquerque's tech talent and the innovative work they do. This year's highlight is a twoday showcase of emerging tech and trends, opportunities to connect and build things that matter.

## 10 HABITAT: Chasing Ice

**Friday, September 18, 8pm**

At Civic Plaza, Downtown ABQ  
www.516arts.org • 505-242-1445

516 ARTS and Downtown ABQ MainStreet Initiative present a large outdoor screening of the spectacular film *Chasing Ice* by James Balog, as a special program for *HABITAT: Exploring Climate Change Through the Arts*. It is the story of one man's mission to change the tide of history by gathering undeniable evidence of our changing planet.

## 11 24 Hours of Art

**Friday – Sunday, September 18-20**

**Fri., 6pm-2am • Sat., 11am-10pm • Sun., 10am-3pm**

At Tractor Brewing Wells Park, The Kosmos & Civic Plaza  
www.abq24.com • 505-850-2270

Celebrating Albuquerque's rich company of creatives, 24 Hours of Art takes the festival format and gives it wholly to artists. Hundreds of artists of all vocations are represented in our 24 programmed hours. The people who think, sleep and eat art 24 hours of every day keep Albuquerque whimsical, viable and innovative, and that's worth painting the town red.

## 12 ¡Ciné Magnífico!

**Friday – Sunday, September 18-20**

At the National Hispanic Cultural Center, 1701 4th St. NW  
www.cinemagnifico.com • 505-724-4777

¡Cine Magnifico! celebrates Spanish and Latin American culture through presentation of some of the best of modern cinema in a weekend-long program, featuring work by first-time filmmakers and established masters alike. ¡Cine Magnifico! is organized by Instituto Cervantes, the NHCC and Bernalillo County.

## 13 Danger Carnival

**Saturday, September 19, 7pm-midnight**

At Tractor Brewing Wells Park, 1800 4th St. NW  
bit.ly/DangerCarnival • 505-312-5402

Emerge ABQ presents the 3rd annual Danger Carnival, an evening showcase of art, activities and entertainment. This fulfilled event for adults features performances, creative carnival booths, interactive art installations, food trucks, and music by DJ James Black and DJ Halcyon. Costumes encouraged. \$5 suggested donation includes 5 carnival tickets to be used throughout the event. Additional tickets available for \$1. 21+.

## 14 ABQ CiQlovía

**Sunday, September 20, 10am-3pm**

Along 4th St. SW connecting the Rail Yards Market & Civic Plaza  
www.abqciqlovía.org • abqciqlovía@gmail.com

ABQ CiQlovía is the Albuquerque version of the global phenomenon known as *ciclovía* or "open streets." The word refers to events where specific city streets are closed to cars and opened up to people walk, ride, play and reimagine our largest public space – streets. Come out to enjoy demonstration projects, outdoor exercise classes, dancing, shopping, local arts, music and more!

## 15 Community Day: Inspiring Change

**Sunday, September 20, 12-4pm**

At the Albuquerque Museum, 2000 Mountain Rd. NW  
www.albuquerquemuseum.org • 505-243-7255

Community Day will transform the museum into a space for civic engagement. Visitors are invited to envision, discuss and take action towards the betterment of the community. Explore how art can transform your neighborhood with City Public Art staff, and experience spoken word poetry with a performance program headlined by City Poet Laureate Jessica Helen Lopez.

PLUS!

### Downtown Growers' Market

**Saturdays, September 12 & 19, 8am-noon**

Robinson Park, Central Ave. & 8th St. NW • downtowngrowers.com

### Rail Yards Market

**Sundays, September 13 & 20, 10am-2pm**

Albuquerque Rail Yards, 777 1st St. SW • www.railyardsmarket.org